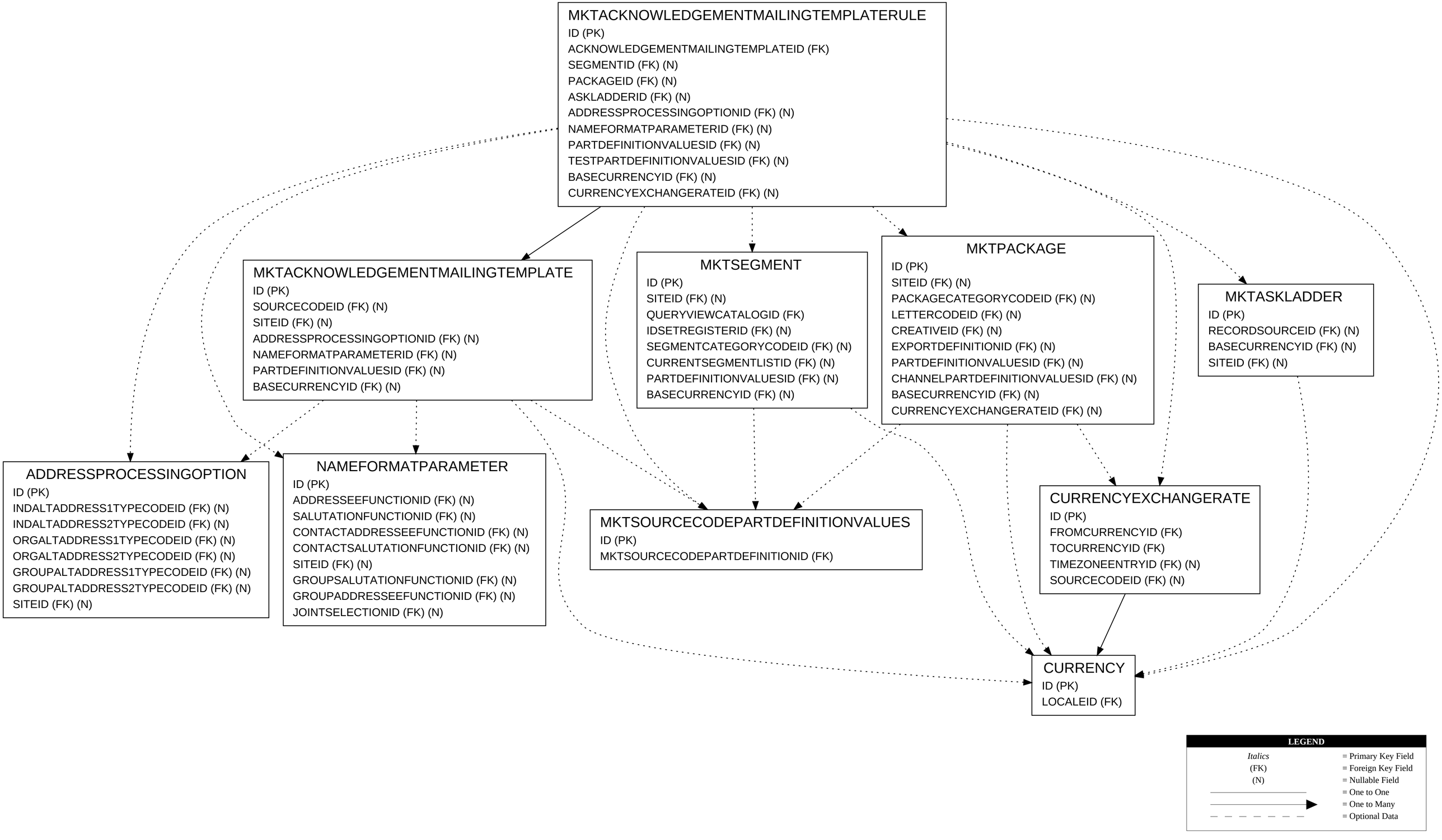MKTACKNOWLEDGEMENTMAILINGTEMPLATERULE