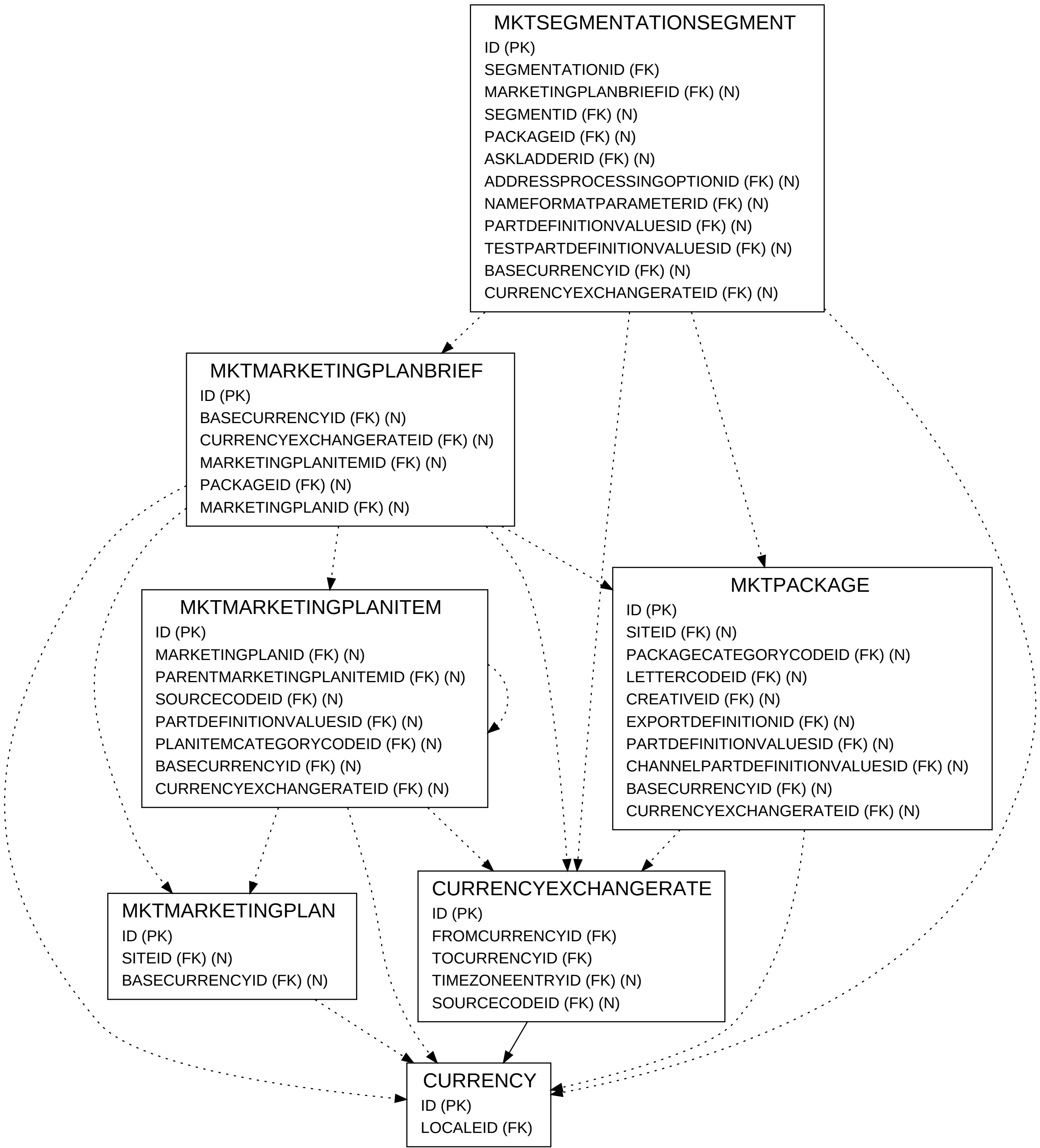


MKTMARKETINGPLANBRIEF



LEGEND	
<i>Italics</i>	= Primary Key Field
(FK)	= Foreign Key Field
(N)	= Nullable Field
—————	= One to One
—————>	= One to Many
- - - - ->	= Optional Data