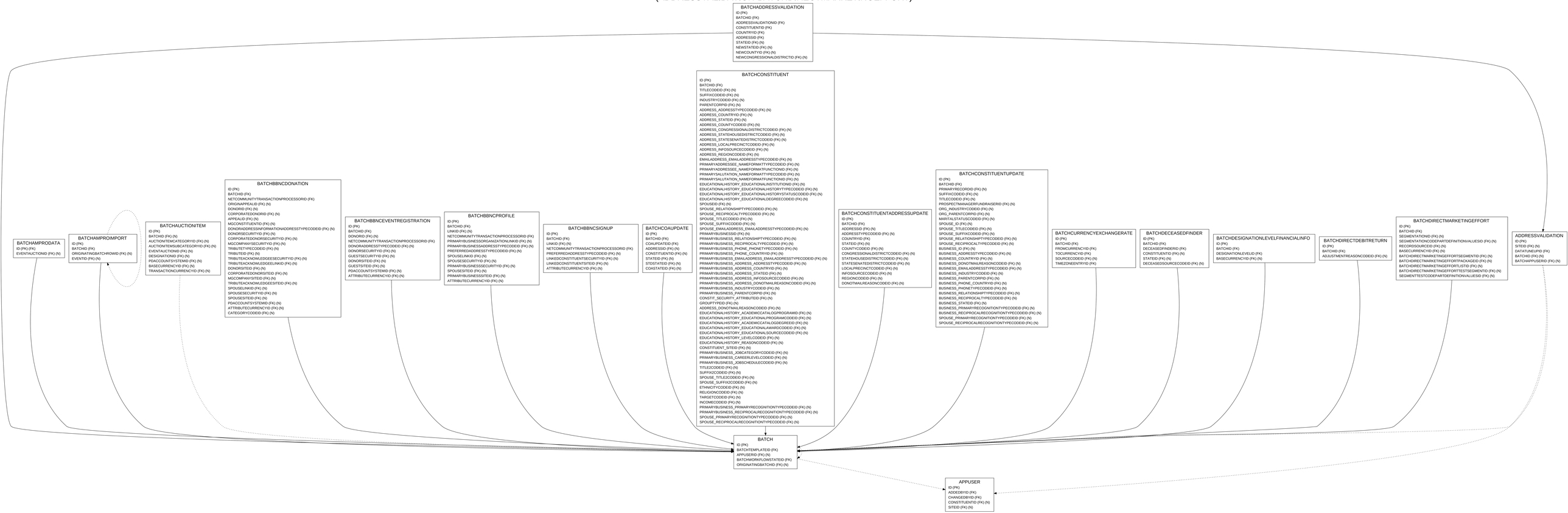BATCH
(ADDRESSVALIDATION-BATCHDIRECTMARKETINGEFFORT)