

COMMUNICATIONLETTER

COMMUNICATIONLETTERACTIVITYEXCLUSIONS	
ID (PK)	
COMMUNICATIONLETTERID (FK) (N)	
IDSETREGISTERID (FK) (N)	

COMMUNICATIONLETTEREXCLUDEDSOLICITCODE	
ID (PK)	
COMMUNICATIONLETTERID (FK) (N)	
SOLICITCODEID (FK) (N)	

COMMUNICATIONLETTERSELECTION	
ID (PK)	
COMMUNICATIONLETTERID (FK)	
IDSETREGISTERID (FK)	

COMMUNICATIONLETTER	
ID (PK)	
SEGMENTATIONID (FK) (N)	
MKTASKLADDERID (FK) (N)	
MAILPACKAGEID (FK) (N)	
EMAILPACKAGEID (FK) (N)	
MAILSEGMENTID (FK) (N)	
EMAILSEGMENTID (FK) (N)	
EMAILSTATUSID (FK) (N)	

MKTSEGMENTATION	
ID (PK)	
PARENTSEGMENTATIONID (FK) (N)	
MARKETINGPLANITEMID (FK) (N)	
SITEID (FK) (N)	
SOURCECODEID (FK) (N)	
ADDRESSPROCESSINGOPTIONID (FK) (N)	
NAMEFORMATPARAMETERID (FK) (N)	
PARTDEFINITIONVALUESID (FK) (N)	
BASECURRENCYID (FK) (N)	

MKTASKLADDER	
ID (PK)	
RECORDSOURCEID (FK) (N)	
BASECURRENCYID (FK) (N)	
SITEID (FK) (N)	

MKTPACKAGE	
ID (PK)	
SITEID (FK) (N)	
PACKAGECATEGORYCODEID (FK) (N)	
LETTERCODEID (FK) (N)	
CREATIVEID (FK) (N)	
EXPORTDEFINITIONID (FK) (N)	
PARTDEFINITIONVALUESID (FK) (N)	
CHANNELPARTDEFINITIONVALUESID (FK) (N)	
BASECURRENCYID (FK) (N)	
CURRENCYEXCHANGERATEID (FK) (N)	

MKTSEGMENT	
ID (PK)	
SITEID (FK) (N)	
QUERYVIEWCATALOGID (FK)	
IDSETREGISTERID (FK) (N)	
SEGMENTCATEGORYCODEID (FK) (N)	
CURRENTSEGMENTLISTID (FK) (N)	
PARTDEFINITIONVALUESID (FK) (N)	
BASECURRENCYID (FK) (N)	

EMAILSTATUSGENERALPURPOSE	
ID (PK)	
EMAILQUEUEGENERALPURPOSEID (FK) (N)	

LEGEND	
<i>Italics</i>	= Primary Key Field
(FK)	= Foreign Key Field
(N)	= Nullable Field
—————	= One to One
—————▶	= One to Many
- - - - -	= Optional Data