

MKTLISTCATEGORYCODE

BATCHDIRECTMARKETINGEFFORTLIST

ID (PK)

MKTLISTID (FK) (N)

CODEPARTDEFINITIONVALUESID (FK) (N)

MKTLISTCATEGORYCODEID (FK) (N)

VENDORID (FK) (N)

SITEID (FK) (N)

MKTLIST

ID (PK)

LISTCATEGORYCODEID (FK) (N)

VENDORID (FK) (N)

RECORDSOURCEID (FK)

PARTDEFINITIONVALUESID (FK) (N)

BASECURRENCYID (FK) (N)

CURRENCYEXCHANGERATEID (FK) (N)

SITEID (FK) (N)

MKTSEGMENTLISTHISTORICAL

ID (PK) (FK)

LISTVENDORID (FK) (N)

LISTCATEGORYCODEID (FK) (N)

SEGMENTCATEGORYCODEID (FK) (N)

BASECURRENCYID (FK) (N)

CURRENCYEXCHANGERATEID (FK) (N)

MKTLISTCATEGORYCODE

ID (PK)

LEGEND

Italics

(FK)

(N)

= Primary Key Field

= Foreign Key Field

= Nullable Field

= One to One

= One to Many

= Optional Data

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