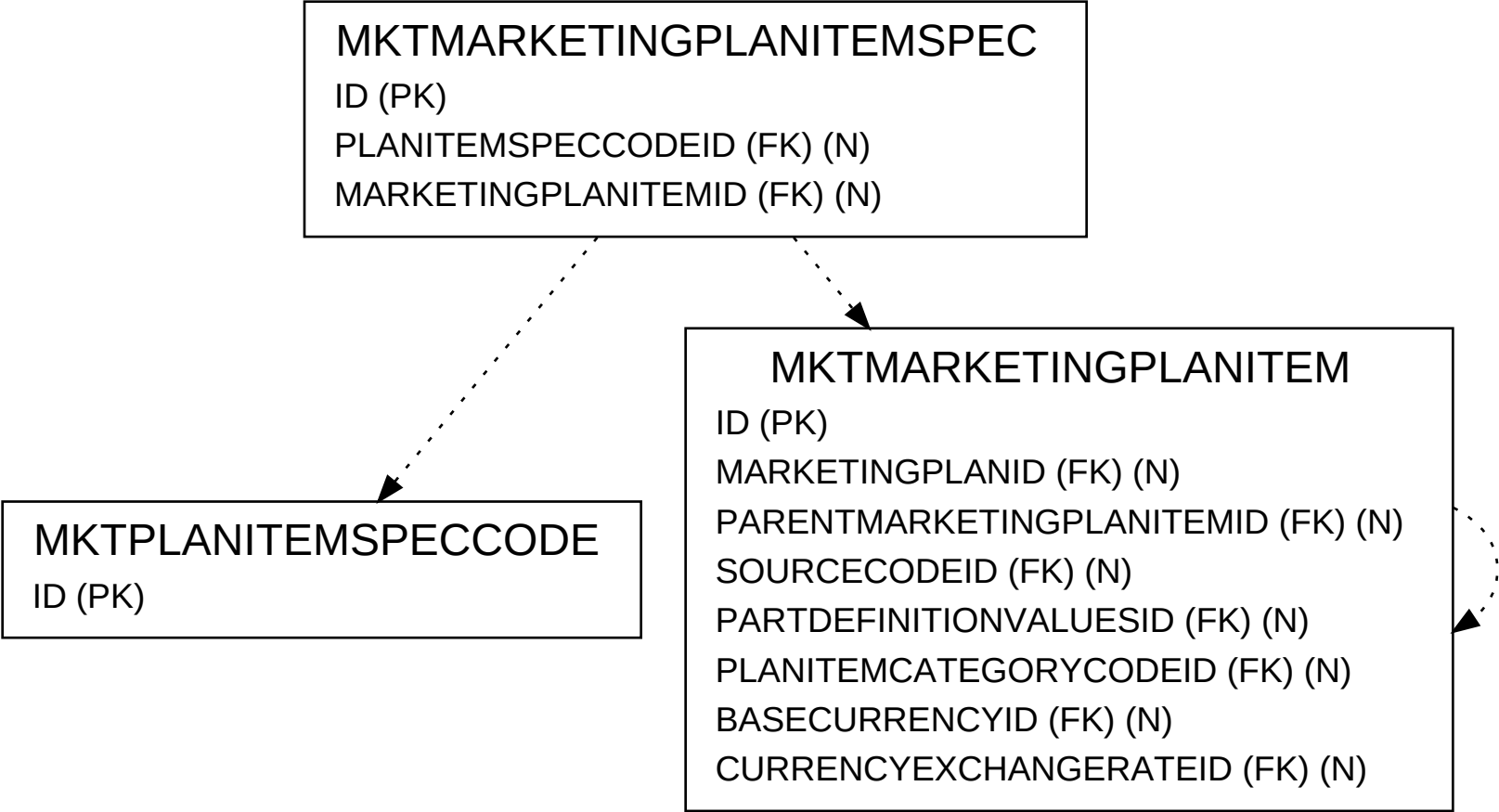


MKTMARKETINGPLANITEMSPEC



LEGEND	
<i>Italics</i>	= Primary Key Field
(FK)	= Foreign Key Field
(N)	= Nullable Field
_____	= One to One
_____>	= One to Many
- - - - -	= Optional Data