

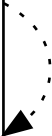
# MKTSEGMENTATIONEXCLUSIONSPROCESS

MKTSEGMENTATIONEXCLUSIONSPROCESSEXPORTFORMAT  
ID (PK) (FK)  
PARAMETERSETID (FK)

MKTSEGMENTATIONEXCLUSIONSPROCESSSTATUS  
ID (PK) (FK)  
PARAMETERSETID (FK)

MKTSEGMENTATIONEXCLUSIONSPROCESS  
ID (PK)  
SEGMENTATIONID (FK)

MKTSEGMENTATION  
ID (PK)  
PARENTSEGMENTATIONID (FK) (N)  
MARKETINGPLANITEMID (FK) (N)  
SITEID (FK) (N)  
SOURCECODEID (FK) (N)  
ADDRESSPROCESSINGOPTIONID (FK) (N)  
NAMEFORMATPARAMETERID (FK) (N)  
PARTDEFINITIONVALUESID (FK) (N)  
BASECURRENCYID (FK) (N)



| LEGEND         |                     |
|----------------|---------------------|
| <i>Italics</i> | = Primary Key Field |
| (FK)           | = Foreign Key Field |
| (N)            | = Nullable Field    |
| _____          | = One to One        |
| _____➡         | = One to Many       |
| - - - - -      | = Optional Data     |