

MKTSEGMENTATION
(NAMEFORMATPARAMETER-STEWARDSHIPPLANSTEP)

RECURRINGGIFTDEVELOPMENTFUNCTIONHISTORY	
ID	(PK)
REVENUEID	(FK)
REVENUEDEVELOPMENTFUNCTIONID	(FK) (N)
APPEALID	(FK) (N)
MAILINGID	(FK) (N)
CHANNELCODEID	(FK) (N)
BASECURRENCYID	(FK) (N)
ORGANIZATIONEXCHANGERATEID	(FK) (N)
PREVIOUSORGANIZATIONEXCHANGERATEID	(FK) (N)
TRANSACTIONCURRENCYID	(FK) (N)
BASEEXCHANGERATEID	(FK) (N)
PREVIOUSBASEEXCHANGERATEID	(FK) (N)

REMINDEROPTION	
ID	(PK) (FK)
EXPORTDEFINITIONID	(FK) (N)

REMINDEROPTIONSOLICITCODES	
ID	(PK)
SOLICITCODEID	(FK)
SEGMENTATIONID	(FK)

REVENUE	
ID	(PK)
CONSTITUENTID	(FK) (N)
APPEALID	(FK) (N)
MAILINGID	(FK) (N)
CHANNELCODEID	(FK) (N)
BASECURRENCYID	(FK) (N)
ORGANIZATIONEXCHANGERATEID	(FK) (N)
TRANSACTIONCURRENCYID	(FK) (N)
BASEEXCHANGERATEID	(FK) (N)

REVENUE_EXT	
ID	(PK) (FK)
APPEALID	(FK) (N)
MAILINGID	(FK) (N)
CHANNELCODEID	(FK) (N)
NONPOSTABLEBASECURRENCYID	(FK) (N)

REVENUELETTERMARKETING	
ID	(PK) (FK)
MKTACKNOWLEDGEMENTMAILINGPROCESSSTATUSID	(FK) (N)
MKTSEGMENTATIONID	(FK) (N)
MKTSEGMENTID	(FK) (N)
MKTPACKAGEID	(FK) (N)

REVENUERECEIPTMARKETING	
ID	(PK) (FK)
MKTACKNOWLEDGEMENTMAILINGPROCESSSTATUSID	(FK) (N)
MKTSEGMENTATIONID	(FK) (N)
MKTSEGMENTID	(FK) (N)

SIMPLEACKNOWLEDGEMENT	
ID	(PK) (FK)
EXPORTDEFINITIONID	(FK) (N)

SIMPLEACKNOWLEDGEMENTSOLICITCODES	
ID	(PK)
SOLICITCODEID	(FK)
SEGMENTATIONID	(FK)

STEWARDSHIPPLANSTEP	
ID	(PK)
PLANID	(FK)
CATEGORYCODEID	(FK) (N)
CONTACTPERSONID	(FK) (N)
CONTACTMETHODCODEID	(FK) (N)
CONSTITUENTID	(FK) (N)
BENEFITID	(FK) (N)
EVENTID	(FK) (N)
MAILINGID	(FK) (N)
TIMEZONEENTRYID	(FK) (N)

MKTSEGMENTATION	
ID	(PK)
PARENTSEGMENTATIONID	(FK) (N)
MARKETINGPLANITEMID	(FK) (N)
SITEID	(FK) (N)
SOURCECODEID	(FK) (N)
ADDRESSPROCESSINGOPTIONID	(FK) (N)
NAMEFORMATPARAMETERID	(FK) (N)
PARTDEFINITIONVALUESID	(FK) (N)
BASECURRENCYID	(FK) (N)

NAMEFORMATPARAMETER	
ID	(PK)
ADDRESSEEFUNCTIONID	(FK) (N)
SALUTATIONFUNCTIONID	(FK) (N)
CONTACTADDRESSEEFUNCTIONID	(FK) (N)
CONTACTSALUTATIONFUNCTIONID	(FK) (N)
SITEID	(FK) (N)
GROUPSALUTATIONFUNCTIONID	(FK) (N)
GROUPADDRESSEEFUNCTIONID	(FK) (N)
JOINTSELECTIONID	(FK) (N)

SITE	
ID	(PK)
SITETYPECODEID	(FK) (N)

LEGEND	
<i>Italics</i>	= Primary Key Field
(FK)	= Foreign Key Field
(N)	= Nullable Field
—————▶	= One to One
—————▶	= One to Many
- - - - -	= Optional Data