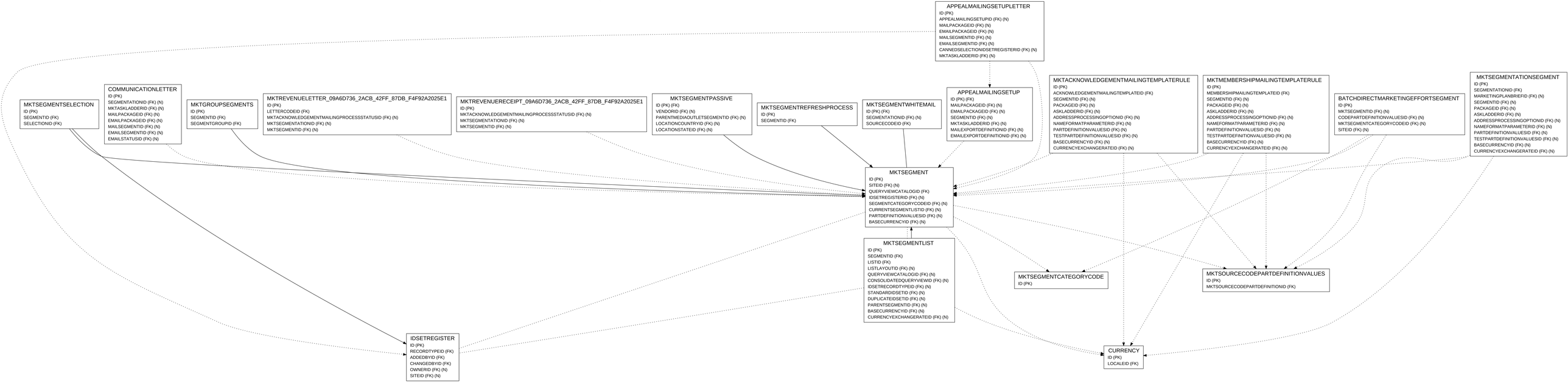MKTSEGMENT
(APPEALMAILINGSETUP-MKTSOURCECODEPARTDEFINITIONVALUES)