

# MKTSOURCECODEPARTDEFINITIONVALUES (MKTSOURCECODEPART-MKTSPONSORSHIPMAILINGTEMPLATERULE)

| MKTSOURCECODEPART                |          |
|----------------------------------|----------|
| ID                               | (PK)     |
| SEGMENTATIONID                   | (FK) (N) |
| MARKETINGPLANITEMID              | (FK) (N) |
| ACKNOWLEDGEMENTMAILINGTEMPLATEID | (FK) (N) |
| MEMBERSHIPMAILINGTEMPLATEID      | (FK) (N) |
| SPONSORSHIPMAILINGTEMPLATEID     | (FK) (N) |
| SEGMENTATIONSEGMENTID            | (FK) (N) |
| SEGMENTATIONTESTSEGMENTID        | (FK) (N) |
| WHITEMAILSEGMENTID               | (FK) (N) |
| PARTDEFINITIONVALUESID           | (FK) (N) |

| MKTSPONSORSHIPMAILINGTEMPLATERULE |          |
|-----------------------------------|----------|
| ID                                | (PK)     |
| SPONSORSHIPMAILINGTEMPLATEID      | (FK)     |
| SEGMENTID                         | (FK) (N) |
| PACKAGEID                         | (FK) (N) |
| ASKLADDERID                       | (FK) (N) |
| ADDRESSPROCESSINGOPTIONID         | (FK) (N) |
| NAMEFORMATPARAMETERID             | (FK) (N) |
| PARTDEFINITIONVALUESID            | (FK) (N) |
| TESTPARTDEFINITIONVALUESID        | (FK) (N) |
| BASECURRENCYID                    | (FK) (N) |
| CURRENCYEXCHANGERATEID            | (FK) (N) |

| MKTSPONSORSHIPMAILINGTEMPLATE |          |
|-------------------------------|----------|
| ID                            | (PK)     |
| SOURCECODEID                  | (FK) (N) |
| SITEID                        | (FK) (N) |
| ADDRESSPROCESSINGOPTIONID     | (FK) (N) |
| NAMEFORMATPARAMETERID         | (FK) (N) |
| PARTDEFINITIONVALUESID        | (FK) (N) |
| BASECURRENCYID                | (FK) (N) |

| MKTSOURCECODEVALIDPARTVALUES        |      |
|-------------------------------------|------|
| ID                                  | (PK) |
| MKTSOURCECODEITEMID                 | (FK) |
| MKTSOURCECODEPARTDEFINITIONVALUESID | (FK) |

| MKTSOURCECODEPARTDEFINITIONVALUES |      |
|-----------------------------------|------|
| ID                                | (PK) |
| MKTSOURCECODEPARTDEFINITIONID     | (FK) |

| MKTSOURCECODEPARTDEFINITION |      |
|-----------------------------|------|
| ID                          | (PK) |

| LEGEND         |                     |
|----------------|---------------------|
| <i>Italics</i> | = Primary Key Field |
| (FK)           | = Foreign Key Field |
| (N)            | = Nullable Field    |
| —————          | = One to One        |
| —————▶         | = One to Many       |
| - - - - -      | = Optional Data     |