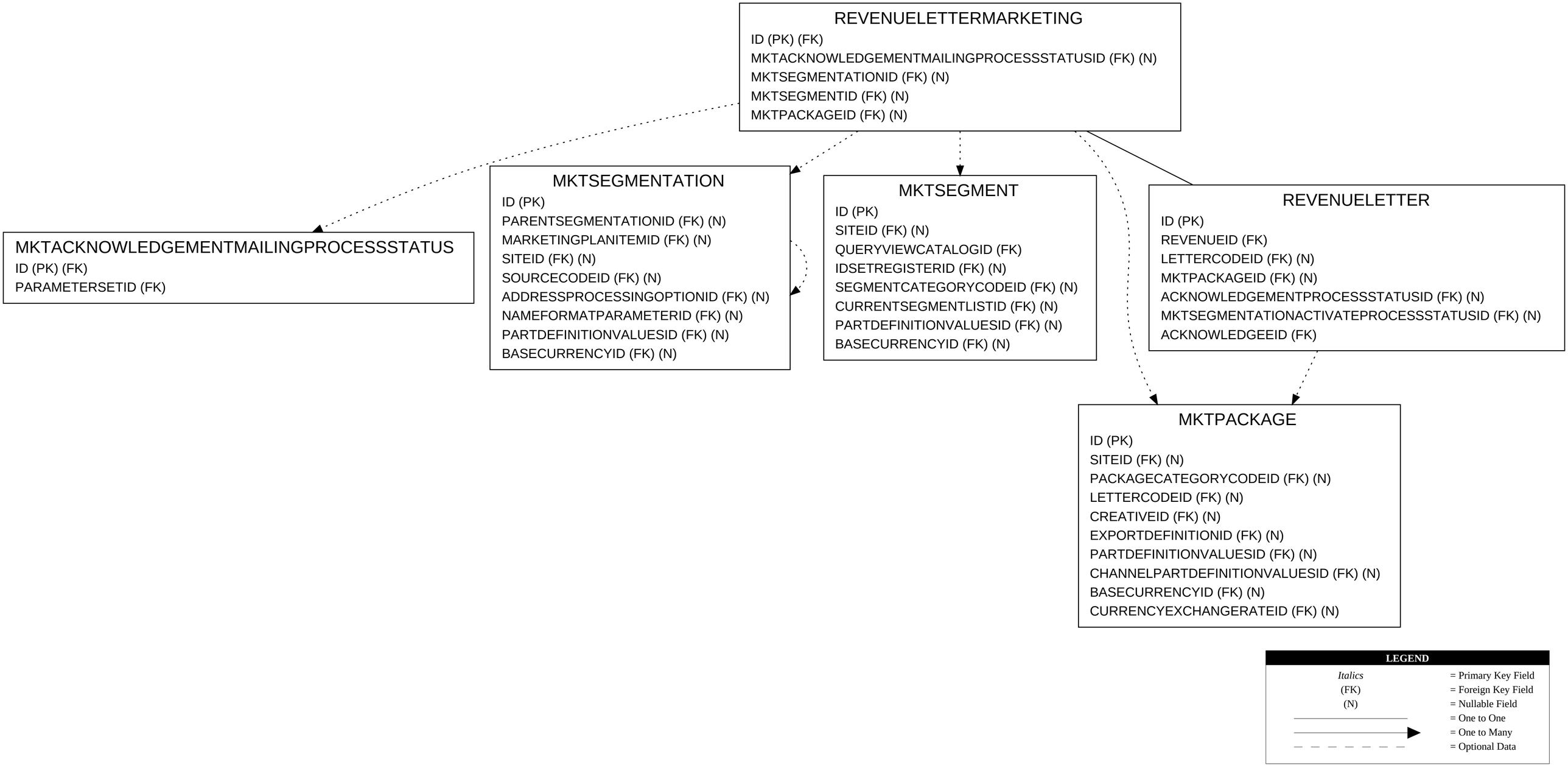REVENUELETTERMARKETING