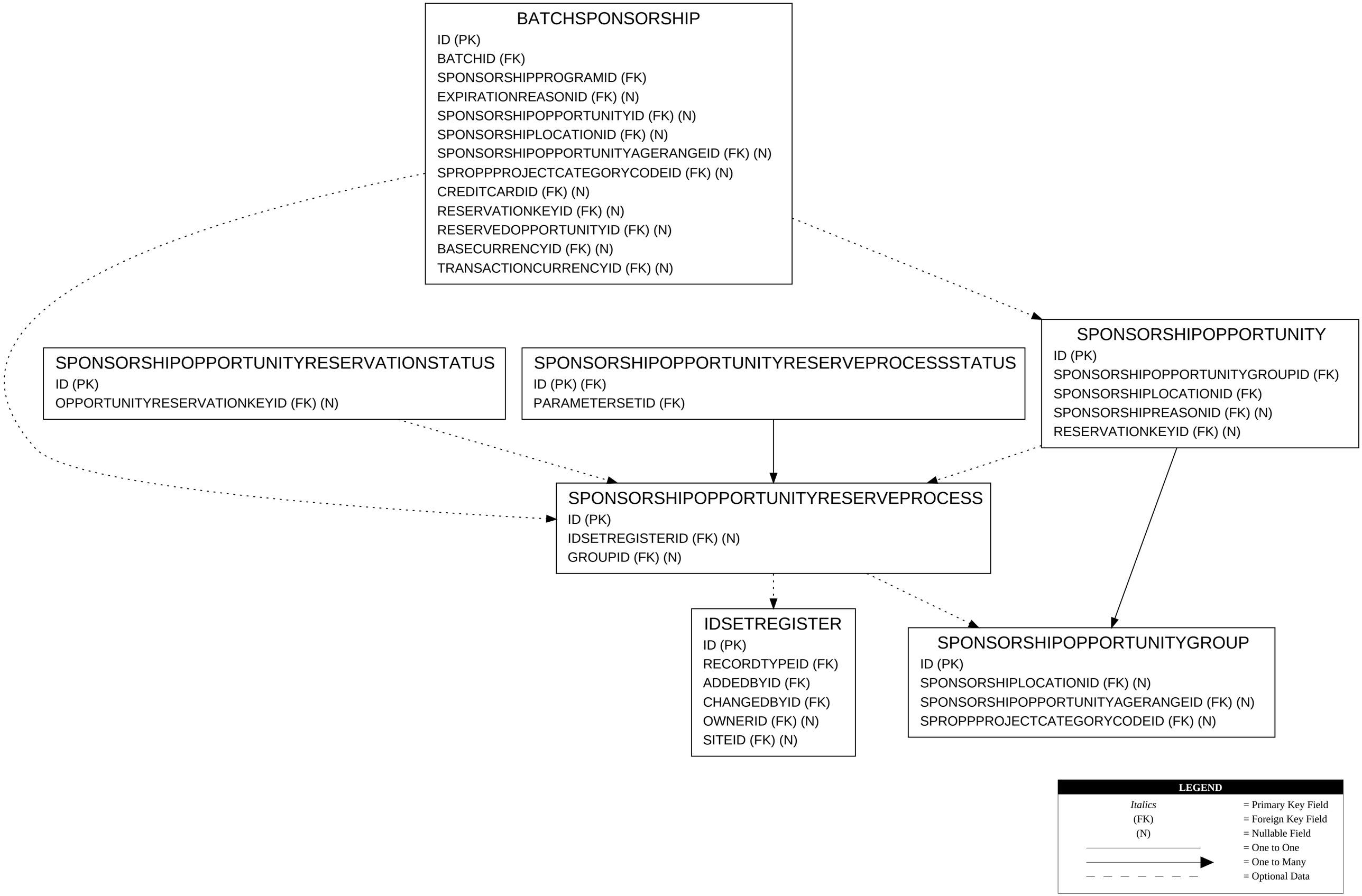SPONSORSHIPOPPORTUNITYRESERVEPROCESS