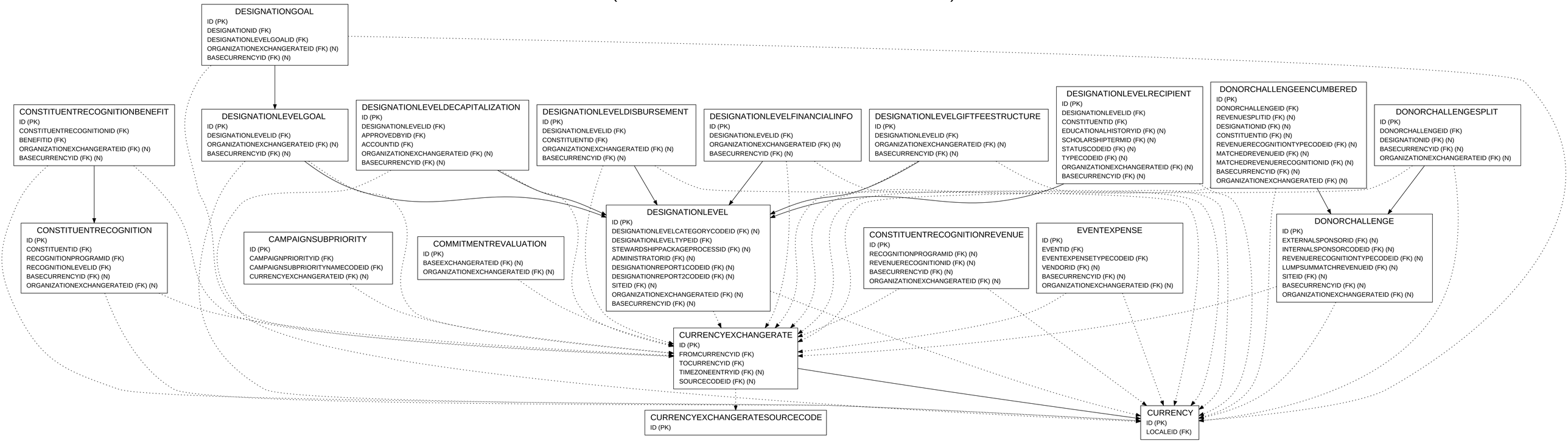CURRENCYEXCHANGERATE
(CAMPAIGNSUBPRIORITY-EVENTEXPENSE)