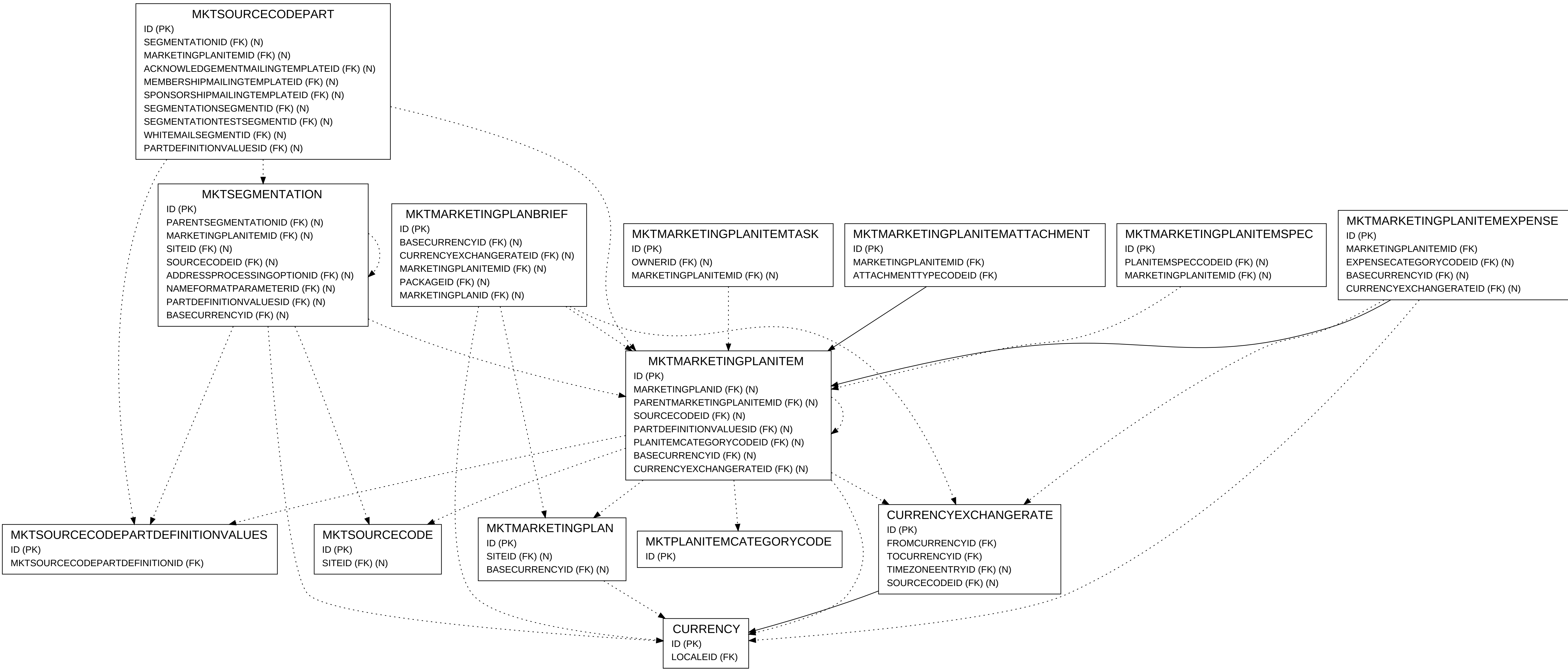


MKTMARKETINGPLANITEM



LEGEND		
<i>Italics</i>	=	Primary Key Field
(FK)	=	Foreign Key Field
(N)	=	Nullable Field
—————→	=	One to One
—————→	=	One to Many
- - - - -	=	Optional Data