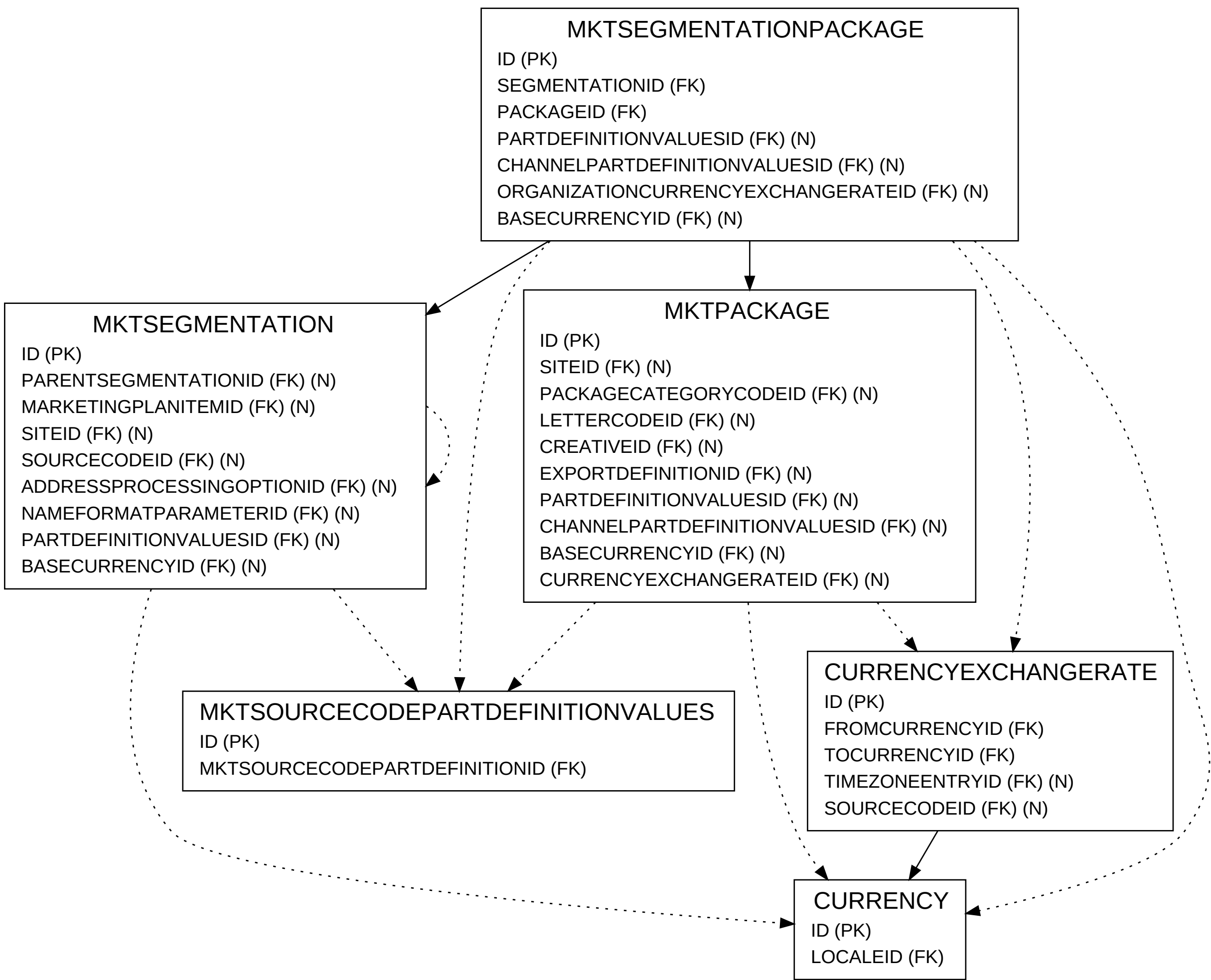


# MKTSEGMENTATIONPACKAGE



| LEGEND         |                     |
|----------------|---------------------|
| <i>Italics</i> | = Primary Key Field |
| (FK)           | = Foreign Key Field |
| (N)            | = Nullable Field    |
| —————          | = One to One        |
| —————▶         | = One to Many       |
| - - - - -      | = Optional Data     |