

MKTSEGMENTATIONSEGMENTCALCULATEPROCESS

MKTSEGMENTATIONSEGMENTCALCULATEPROCESSEXPORTFORMAT

ID (PK) (FK)
PARAMETERSETID (FK)

MKTSEGMENTATIONSEGMENTCALCULATEPROCESSSTATUS

ID (PK) (FK)
PARAMETERSETID (FK)

MKTSEGMENTATIONSEGMENTCALCULATEPROCESS

ID (PK)
SEGMENTATIONID (FK)

MKTSEGMENTATION

ID (PK)
PARENTSEGMENTATIONID (FK) (N)
MARKETINGPLANITEMID (FK) (N)
SITEID (FK) (N)
SOURCECODEID (FK) (N)
ADDRESSPROCESSINGOPTIONID (FK) (N)
NAMEFORMATPARAMETERID (FK) (N)
PARTDEFINITIONVALUESID (FK) (N)
BASECURRENCYID (FK) (N)

LEGEND

- Italics* = Primary Key Field
- (FK) = Foreign Key Field
- (N) = Nullable Field
- = One to One
- ▶ = One to Many
- - - - - = Optional Data