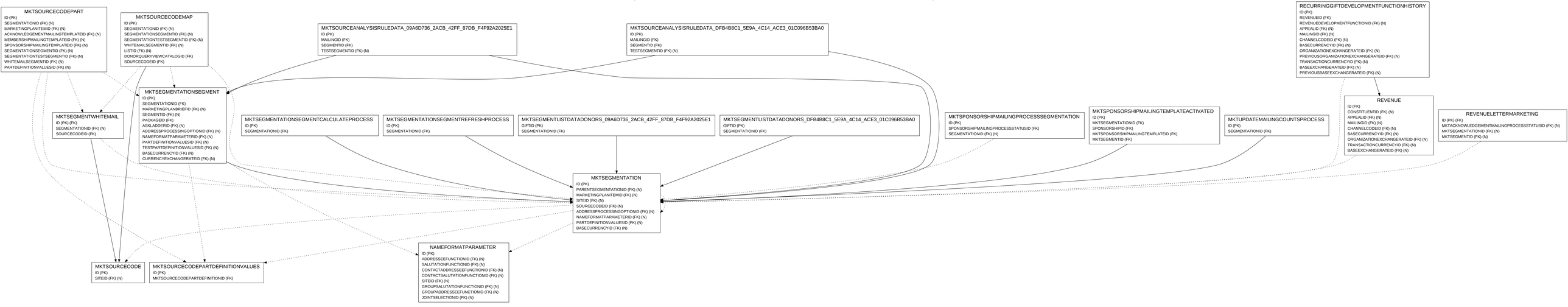MKTSEGMENTATION
(MKTSEGMENTATIONSEGMENT-REVENUELETTERMARKETING)