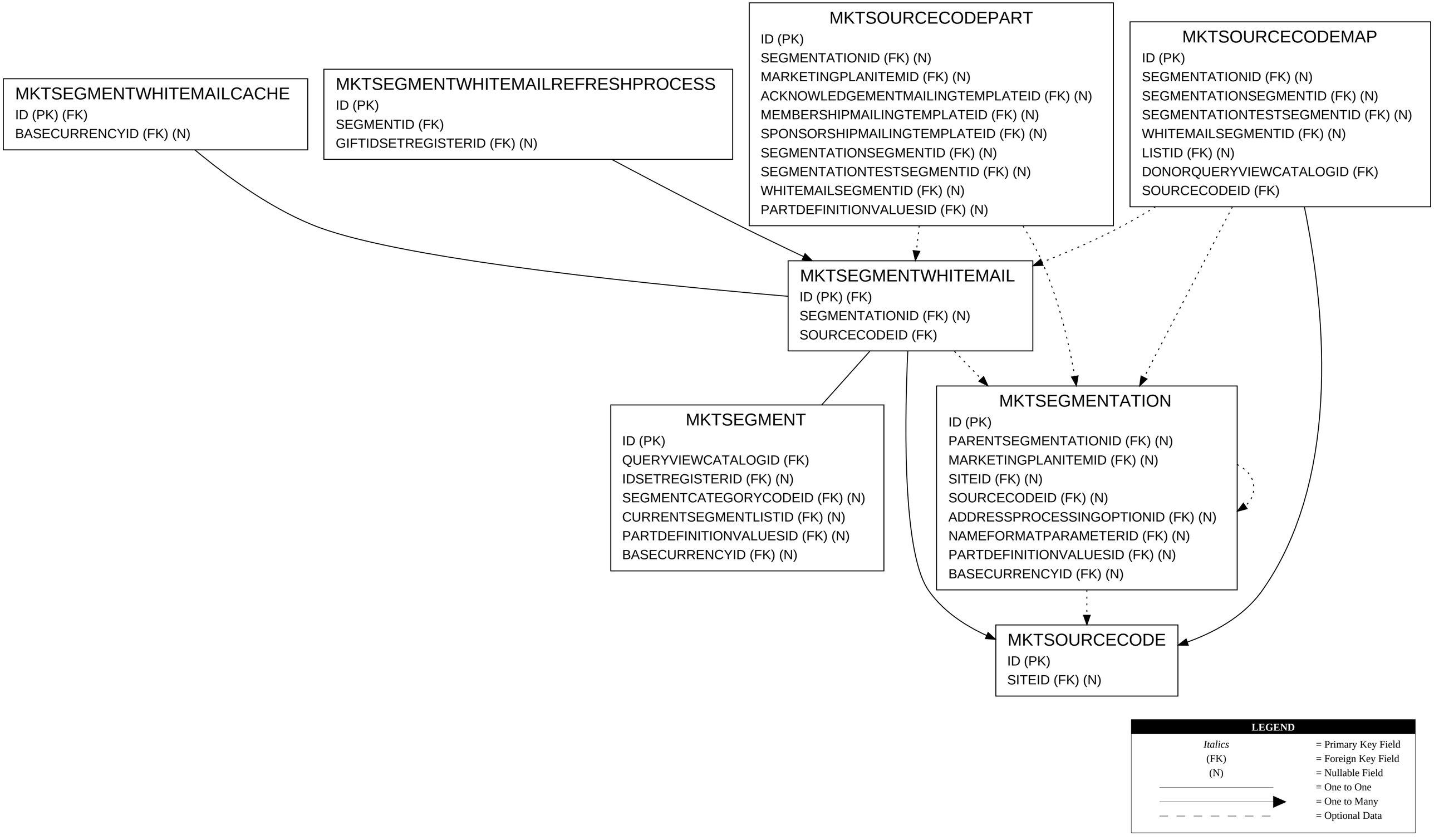MKTSEGMENTWHITEMAIL