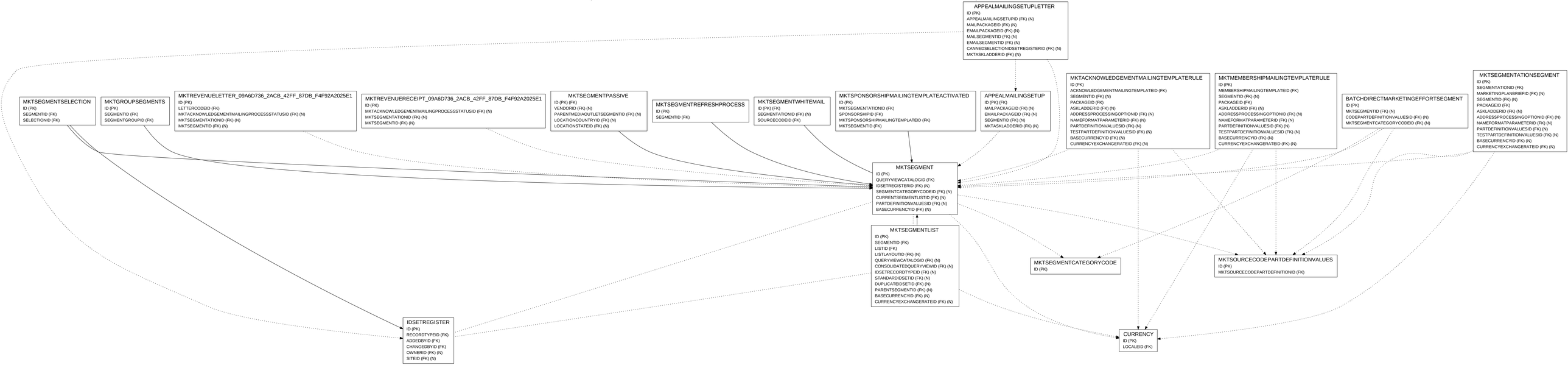MKTSEGMENT
(APPEALMAILINGSETUP-MKTSPONSORSHIPMAILINGTEMPLATEACTIVATED)