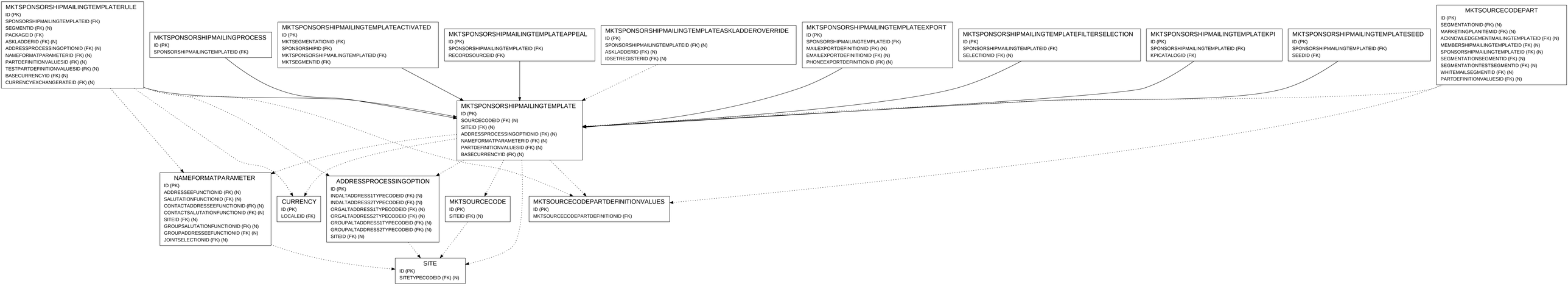MKTSPONSORSHIPMAILINGTEMPLATE