

Giving in Numbers Survey Report

Blackbaud is a proud partner and supporter of CECP. This Innovation Partnership was the catalyst for providing customers utilizing YourCause's CSRconnect solution with a report specifically produced to align with CECP's annual Giving in Numbers survey and research. Developed in partnership with CECP, the report streamlines the data extraction process to ensure accuracy in the business case and strategy benchmarking, trends, and insights for leaders in all sectors. The free in-platform report enables all customers, CECP and non-CECP members, to quickly and easily pull their companies' data for the Giving in Numbers survey while ensuring the overall data health of their survey submission.

Our Giving in Numbers Survey Report



The CECP Giving in Numbers report is integrated into YourCause's standard ad-hoc reporting dashboard which means reporting admins can access it at any time! All the data is ready right at your fingertips, laid out exactly how you would find the numbers in the CECP report and survey. Clients easily navigate a tabbed report that includes all the information needed to support completing the CECP survey while providing valuation guidance, reporting instructions, and tips on how to interpret the data, as well as integrated filters to help further evaluate the data being extracted. Since ease of use was the goal, the report even includes links to additional industry resources. Whether you're looking to benchmark your impact in comparison to the industry or fill out your own CECP survey, you'll find the following easily accessible sections:



- ✓ Total Community Investments
- ✓ Totals by Program Type
- ✓ International Breakdown
- ✓ Country Breakdown
- ✓ Matching Gifts - Campaign vs Year-Round
- ✓ Matching Gifts - Dollars for Doers & Other
- ✓ Matching Gifts - Total Employee Community Investment
- ✓ Matching Gifts - Match Participation
- ✓ Employee Volunteer Programs & Hours
- ✓ Employee Volunteer Participation Rate
- ✓ Employee Volunteer Participation Rate
(Broken down by event types)

Our Partnership

The Innovation Partnership with CECP and the Giving in Numbers report integrated into the YourCause solution provides employee engagement and corporate social responsibility leaders with unprecedented resources and access to industry data, which helps strengthen and accelerate their efforts. To learn more about the partnership, this report and our solutions contact us at yourcausesales@blackbaud.com.